



Trailblazer Business Academy

Helping business owners to EMERGE, EXCEL & ELEVATE to trailblazing success.

EXCEL™ - Emerald Level Program with Marketing/Sales Coach Lori A. Manns

The Emerald™ training is a 12 month mastermind coaching program designed to give you private access to provide coaching sessions and customized business, sales and marketing content accelerated solutions. This program was created for entrepreneurs looking to excel in business and multiply their income rapidly. The key with this program is learning the essence of automation and beginning to leverage your success. The EXCEL™ Emerald Level Program gives you more 1:1 private coaching for maximum results and higher accountability. The focus is to create some systems in your business that give you more leverage and acceleration to the next level of success.

Who you are:

You love what you do and you're very passionate about it. You make good money and you have clients consistently...so much so you sometimes struggle to keep all of the balls in the air. It feels like you have created a job rather than a business. You're an ambitious high-achiever but you struggle with time management and getting things done efficiently. As a result of the multiple hats that you wear on a daily basis, you have zero time for yourself and you're probably feeling guilty about your lack of quality of life and time for those you care about.

Your biggest needs are:

It's time to regroup and change how you operate your business so you can stop getting in your own way. Your focus must be to create systems for automation and processes so that things operate seamlessly and you don't feel so overwhelmed. The key factors for you will be learning how to hire the best help, delegation and automation for optimal efficiency. You will need to create some management systems as well as new business models so things flow smoothly. You know you're burning the candle at both ends and it's high time you get the support you need before you crash and burn. The primary focus needs to be permanent shift to create more residual, repeatable and leverage income in your business. Once you have created more money in your business, you will be able to service more of your ideal clients and get your message out there to more people. More importantly you will be avoiding the overwhelm, because you will finally be able to hire the help you need and take some time off to enjoy the fruits of your labor.

The Trailblazer Academy EXCEL™ Emerald Level Mastermind Program Details:

The Emerald Mastermind is specifically designed to give you, the established business owner a process to achieve rapid **acceleration** and **leverage in your business**.

As a YEAR LONG Emerald Mastermind Member you receive:

- One half day LIVE meeting for continuous training, best practices, hot seats and intensive masterminding. The meeting will be held in Atlanta at a private location and is designed to focus on accelerated growth strategies covering all areas of your business. You will have the opportunity to discuss your specific needs as well as learn from other Emerald participants.
- (3) Two-hour Face to Face Meetings with Lori, to occur in month one, six & eleven. Meetings will be held: in the Atlanta area. (Clients outside Atlanta area may be via Skype/Google Hang out) – We cover essential marketing, general business and mindset strategies to help you win all year long. You will use this time to plan and implement so you grow your clientele and your income.
- (1) :90 minute laser coaching sessions per month (total 12) via phone – This is your call to ask questions, get clarity and expert advice about whatever has you stuck or overwhelmed. We want to get you moving so you are feeling more productive and getting results NON-STOP.
- Email support, Unlimited, response time 24 hours.
- Access to Monthly Q & A Calls - Live and recorded calls of Lori answering questions from entrepreneurs who are in your shoes. These topics are pertaining to business growth and development topics. Lori will record answers to questions based on common scenarios that entrepreneurs face in business. You will be notified when the calls are live and will be sent a call in number and pin code. When the calls are pre-recorded you will receive download instructions.
- Daily Accountability Tips, Reminders and Resources to keep you on track – As a busy entrepreneur sometimes it helps to have someone who gently reminds you of your goals and challenges you to meet deadlines and finish what you start. You will receive weekly emails to help you do just that.
- Bonuses and Additional Resources and Access – There are many bonuses that come with this program including access to other Trailblazer Business Academy products, recordings and free E-reports. Also you will receive a special incentive of reduced admission to all of Quality Media Consultant Group events throughout the year.

Sound good? Keep reading...

Here's what You Can Expect:

A year long mastermind program where you learn how to build a profitable business and emerge into the level of success you dream about and deserve.

- Reassess or redefine the unique vision for your business, purpose statement and get in alignment with your true calling.
- Setting up systems for every part of your business.
- Laser focus on your Unique B.U.G.S./Brilliant Undeniable Gifts & Skills.
- Create repeatable, residual and leveraged Income showcasing your products and services.
- Create, promote and multiple Compelling Irresistible Free Offers for your Website.
- Learn how to use Modern Technology to save you TIME and MONEY.
- Obtain proven client attraction methods to educate your target audience on your business so you spend less time chasing prospects and more time converting them to paying clients.
- Build your EMAIL list...strategically and organically.
- Define, manage and repeat lead generation systems.
- Discover the advantages to automated marketing sequences.
- Learn how to draft sales letters that sell.
- Learn how to sell on-line.
- Learn how to sell off-line.
- Learn productivity secrets for optimal performance.
- Discover hiring secrets to get independent service providers to help you achieve success.
- Learn how to monetize and optimize joint venture and affiliate partnerships.
- Learn how to build and train your team to sell your products and services more effectively.
- Learn about passive income leveraged business models.

READY TO SIGN UP?

CONTACT US AT: INFO@QUALITYMEDIACONSULTANTS.COM FOR PRICING & AVAILABILITY.