



Trailblazer Business Academy
**Helping business owners to
EMERGE, EXCEL & ELEVATE
to trailblazing success.**

EMERGE™ - Ruby Level Program with Marketing/Sales Coach Lori A. Manns

The Emerge™ training is a 12 month mastermind coaching program designed to give you private access to provide coaching sessions and customized business, sales and marketing content. This program was created for entrepreneurs looking to emerge themselves in a step-by-step process to create more revenue in their business on a consistent basis. The EMERGE™ Ruby Level Program gives you more 1:1 private coaching for maximum results and specialized accountability. The focus for you is to begin to create more cash flow in your business so you can stop suffering from the ebb and flow of inconsistent sales and not having enough clients.

Who you are:

You are very passionate and excited about this business of yours; truth be told, you know you were born to do this. You want to kick things into high gear so you can have some consistent cash flow and feel like you have a legitimate business. The only problem is...you don't have enough clients. Your marketing is not complete and your branding is not finalized or if it is, needs tweaking. All of these issues are making you feel overwhelmed and stressful. You're in the phase where you know enough to be dangerous but you don't know what you don't know; especially when it comes to your marketing and sales efforts. You've spent a lot of time and energy working in your business and not enough time working on your business. The tough part is, all of your hard work is not translating into enough revenue. Sometimes you experience self doubt and wonder just how you will get things going and finally become successful in your own business.

Your biggest needs are:

Your primary focus needs to be on creating a winning strategy for marketing your business effectively, attracting more clients and generating some consistent income for your business. Your goal must be to create a marketing plan and then implement the plan on a consistent basis. You are going to have to fill your sales funnel quickly and begin converting prospects into paying clients, while putting your marketing on autopilot. Simultaneously you must consider your product and service offerings and the types of packages and promotions you offer your

clients. You may need to raise your rates or bundle things together to maximize your sales. If you're not charging enough as well as creating multiple streams of income, you're leaving money on the table. Once you look closely at your product offerings, you must create specific monetary and marketing goals with laser focus and accountability in order to move the needle and grow your revenue and profits.

The Trailblazer Academy EMERGE™ Ruby Level Mastermind Program Details:

The Ruby Mastermind is specifically designed to give you a proven, step-by-step marketing system that will help you to **emerge** into a higher level of productivity, entrepreneurship and business acumen. You will begin to feel as if you have a legitimate business as you ramp-up things for the next level. You will receive access to Q& A Coaching calls, bi-weekly strategy calls and face-to-face meetings three times per year to keep you on task.

As a YEAR LONG Ruby Mastermind Member you receive:

- (3) one-hour Face to Face Meetings with Lori, to occur in month one, six & eleven. Meetings will be held: in the Atlanta area. (Clients outside Atlanta area may be via Skype/Google Hang out) – We cover essential marketing, general business and mindset strategies to help you win all year long. You will use this time to plan and implement so you grow your clientele and your income.
- (2) :40 minute laser coaching sessions per month via phone – This is your call to ask questions, get clarity and expert advice about whatever has you stuck or overwhelmed. We want to get you moving so you are feeling more productive and getting results NON-STOP.
- Email support, Up to 5 emails per week, response time 24-48 hours.
- Access to Quarterly Q & A Calls - Live and recorded calls of Lori answering questions from entrepreneurs who are in your shoes. These topics are pertaining to business growth and development topics. Lori will record answers to questions based on common scenarios that entrepreneurs face in business. You will be notified when the calls are live and will be sent a call in number and pin code. When the calls are pre-recorded you will receive download instructions.
- Weekly Accountability Tips, Reminders and Resources to keep you on track – As a busy entrepreneur sometimes it helps to have someone who gently reminds you of your goals and challenges you to meet deadlines and finish what you start. You will receive weekly emails to help you do just that.
- Bonuses and Additional Resources and Access – There are many bonuses that come with this program including access to other Trailblazer Business Academy products, recordings and free E-reports. Also you will receive a special incentive of reduced admission to all of Quality Media Consultant Group events throughout the year.

Sound good? Keep reading...

Here's what You Can Expect:

A year long mastermind program where you learn how to build a profitable business and emerge into the level of success you dream about and deserve.

- Create a Vision for your business, purpose statement and get in alignment with your true calling.
- Define, Refine and Deliver the BEST elevator pitch that gets you clients.
- Hone in on exactly what you bring to the table and learn to showcase your unique gifts so you clearly state your unique sales proposition.
- Create a Brilliant Brand that gets you noticed.
- Create a Magnetic Marketing Plan.
- Create a Monthly Action Plan and Marketing Calendar.
- Create a Compelling Irresistible Free Offer for your Website.
- Discover ways to make You and your Brand STAND OUT in the marketplace so that you ELEVATE Your Fame.
- Obtain proven client attraction methods to educate your target audience on your business so you spend less time chasing prospects and more time converting them to paying clients.
- Get secret networking strategies so you are finally more effective in this area.
- Set up lead generation systems.
- Learn the benefit of setting up systems to automate your marketing i.e., email.
- Work smarter not harder.
- Stay accountable to your goals so that you achieve them.
- Set up feedback and reflection surveys so you know what your clients like, dislike as well as what they need most.
- Receive 'rinse and repeat' tools that you can use over and over again to help you grow.
- Create greater exposure for yourself and begin to get speaking engagements.
- Learn time saving and productivity techniques.
- Learn how to build and nurture joint venture partnerships.
- Learn core marketing messages that help you advertise in the best mediums for your business.
- The power of social media and internet marketing and how it can help you get leads and sales.

READY TO SIGN UP?

CONTACT US AT: INFO@QUALITYMEDIACONSULTANTS.COM FOR PRICING & AVAILABILITY.